



RECORD OF REQUEST FOR POLITICAL BROADCAST TIME

Broadcast Time Period Requested: 9/28-11/8/16

1. Name and title of person making request: Orlando Cicilia III
2. Advertising Agency, if any: OC3 Productions, inc.
3. (a) Name and Address of Organization paying for time: Florida Republican Senatorial Campaign Committee

(b) Name and Address of Organization Furnishing Announcement/Program, if different from above: _____
4. Broadcast to favor candidacy of: Frank Artiles, Jeff Brandes, Lizbeth Benacquisto
5. Public office that candidate is seeking: US Senator
6. Political Party to which candidate belongs: Republican
7. Date of request: 9/28/16
8. Nature of request
 - (a) Request to purchase announcement(s) and/or program(s)
 - (b) Request for broadcast time at no cost to candidate or supporters
 - (c) Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.)
9. Disposition made of request (Attach explanatory statement necessary, attach contract)
 - (a) Granted (Give dates, times, length)
 - (b) Denied (Give reason)
 - (c) Withdrawn (Give reason)
 - (d) Availabilities offered (Give dates, time, length)
10. Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
11. Amount of Charges:
\$12,000 (Gross) \$10,200 (Net) Contract # 7686

Name of employee completing this form / date



Desiderio Hernandez 9/23/16

ORDER

Orders
Order / Rev: 7686
Alt Order #:
Product Desc: 9/28/2016-11/08/2016
Estimate:
Flight Dates: 09/27/16 - 10/16/16
Original Date / Rev: 09/29/16 / 09/29/16
Order Type: GENERAL
WGEN
Primary AE: Desiderio Hernandez
Sales Office: DORL
Sales Region: National

Agency
Name: OC3 Productions Inc.
Buying Contact: Orlando Cicilia III
Billing Contact:
 P.O BOX 740032
 Boyton Beach, FL 33474
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Florida Republican Senatorial Campai
Demographic: HH
Product Codes: Candidates/Issues
Priority: P-10
Revenue Codes: AGY, POL, POL-CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	6	\$6,000.00	\$5,100.00
10/03/16	10/09/16	5	\$4,750.00	\$4,037.50
10/10/16	10/16/16	1	\$1,250.00	\$1,062.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$12,000.00	\$10,200.00	48.00
Totals	12	\$12,000.00	\$10,200.00	48.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Desiderio Hernandez	DORL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGEN	09/27/16	10/10/16	M-F 7p-8p M-F 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	MTWTF--	:30	2	\$500.00	P-10	3.00	NM	4	\$2,000.00
VIP NOT PREEMTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--					2	\$500.00		3.00			
		Week: 10/04/16	10/10/16	MTWTF--					2	\$500.00		3.00			
N 2	WGEN	09/27/16	10/10/16	M-F 8p-9p M-F 8p-9p	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	MTWTF--	:30	2	\$1,250.00	P-10	3.80	NM	4	\$5,000.00
VIP NOT PREEMTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--					2	\$1,250.00		3.80			
		Week: 10/04/16	10/10/16	MTWTF--					2	\$1,250.00		3.80			
N 3	WGEN	09/27/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	MTWTF--	:30	2	\$1,250.00	P-10	5.20	NM	4	\$5,000.00
VIP NOT PREEMTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--					2	\$1,250.00		5.20			
		Week: 10/04/16	10/10/16	MTWTF--					2	\$1,250.00		5.20			
Totals														12	\$12,000.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGEN-TV Miami, FL | WDLR-TV Miami, FL

Date:

9/28/16

I, **ORLANDO CICILIA**,

being/on behalf of: **FRANK ARTILES, JEFF BRANDES, LIZBETH BENACQUISTO**, a legally

qualified candidate of the **REPUBLICAN** political

party for the office of: **FL STATE SENATE**

in the **GENERAL ELECTION**

election to be held on: **NOVEMBER 8TH 2016**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Inform voters about the candidate

I represent that the payment for the above described broadcast time has been furnished by:

OC3 PRODUCTIONS, INC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ABBY DUPREE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Carlos M Sterling

Printed Name

GM

Title